

**Stars, Fans, And Consumption In The 1950s:
Reading Photoplay**

By Sumiko Higashi

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the "consumption ethic" displaced the Protestant ethic and
the mood of the .. Written by Sumiko Higashi who teaches
history and film at the State

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Sumiko Higashi is professor emerita in the Department of History, SUNY Brockport. Stars, Fans, and Consumption in the 1950s: Reading Photoplay (2014).

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